



2024-2025 Season Advertisement

- Outside Full Back Page Color, Vertical Format: 7" W x 8 1/2" H With Bleeds \$1000.00
- Inside Full-Page Color, Vertical Format: 6 1/4" W x 7 3/4" H
 - Inside Front Cover \$850 Inside Back Cover \$ 750 Inside full page \$700
- Inside 1/2 Page, Horizontal Format: 6 1/4" W x 3 3/4" H Color \$425 B&W \$375
- Inside 1/2 Page, Vertical Format: 3" W x 7 3/4" H Color \$425 B&W \$375
- Inside 1/3 Page, Horizontal Format: 6 1/4" W x 2 1/2" H Color \$325 B&W \$275
- Inside 1/4 Page, Vertical Format: 3" W x 3 3/4" H Color \$225 B&W \$175
- Inside 1/6 Page, Horizontal Format: 3" W x 2 1/2" H Color \$150 B&W \$125

WVS averaged 300 attendees per concert set during the 2023-2024 Season. The Symphony has about 60 members. This season, WVS will have five concert sets with 6 concerts in Corvallis and 4 in Albany. We are increasing the size of our program this year, and our ad sizes have been adjusted. If you want us to help you create an ad, please send us logos, artwork, and messaging by September 23rd. Completed ads need to be sent in by September 27th. Any logos, pictures, artwork, or ads submitted need to be High Resolution (at least 300 DPI). Payments must be completed by October 4th to be included in October programs. Fill out an online form to place an ad in this season's program books using this QR code or link. You can also choose to complete the form on the backside of this paper.



<https://bit.ly/WVSADS>

Willamette Valley Symphony 2024-2025 Season Advertisement

1. Please select Ad Size, Format, and Color/B&W. *

- Outside Full Back Page Color, Vertical Format: 7" W x 8 1/2" H With Bleeds \$1,000
- Inside Full-Page Color, Vertical Format: 6 1/4" W x 7 3/4" H Inside Front Cover \$850
- Inside Full-Page Color, Vertical Format: 6 1/4" W x 7 3/4" H Inside Back Cover \$ 750
- Inside Full-Page Color, Vertical Format: 6 1/4" W x 7 3/4" H Inside full page \$700
- Inside 1/2 Page, Horizontal Format: 6 1/4" W x 3 3/4" H Color \$425
- Inside 1/2 Page, Horizontal Format: 6 1/4" W x 3 3/4" H B&W \$375
- Inside 1/3 Page, Horizontal Format: 6 1/4" W x 2 1/2" H Color \$325
- Inside 1/3 Page, Horizontal Format: 6 1/4" W x 2 1/2" H B&W \$275
- Inside 1/4 Page, Vertical Format: 3" W x 3 3/4" H Color \$225
- Inside 1/4 Page, Vertical Format: 3" W x 3 3/4" H B&W \$175
- Inside 1/6 Page, Horizontal Format: 3" W x 2 1/2" H Color \$150
- Inside 1/6 Page, Horizontal Format: 3" W x 2 1/2" H B&W \$125

2. Do you want help designing your ad? *

- Yes, I want help creating my ad. I will email logo, message, and any artwork to executivedirector@willamettevalleysymphony.org by September 23, 2024.
- No, I will send you my advertisement with the size format provided above to executivedirector@willamettevalleysymphony.org by September 27, 2024.
- Other: _____

3. How do you want to pay?

- I want to use a credit card, so please email me a PayPal invoice.
- I want to pay by check, please email an invoice.
- My check is included.

Business Name _____ Contact Name _____

Contact Email _____ Contact Phone _____

Business Address _____

